



Social Entrepreneurship Conference 2016

Day 1

American University in Dubai

Day 2

Dubai Chamber

Nov. 27 - 28. 2016
Meet global pioneers

In The Social Entrepreneurship Ecosystem... Network..

Be the next social entrepreneur

Organized By



In Collaboration With



Supporting Partners



Knowledge Partner



Media Partners



Agenda - 1st day - AUD

From	TO	Activity	Speaker	Topic
Welcoming and Registration				
8:30 AM	9:00 AM	Welcoming Speech	Lina Hourani (CSR Division Director - AAHG)	
9:00 AM	9:10 AM	Keynote Speech	Provost Dr. Jihad Nader (AUD Provost and Chief Academic Officer)	
9:10 AM	9:20 AM	Motivational Session	Matt Trenchard & Sarah Anthony	What's your grander vision for society?
9:20 AM	9:50 AM	Session	Hisham Al Gurg - CEO of the Private Office of Sheikh Saeed bin Ahmed Al Maktoum and SEED Group	Innovation
10:00 AM	10:45 AM	Coffee Break		
10:45 AM	11:00 AM	Panel - Social Entrepreneurship	<ul style="list-style-type: none"> Lina Hourani - CSR Al Ahli Group Joshua RajKumar - Sustainability Platform Medea Nocentini - CEO, C3 Westminster University, UK Moderated by Tena Pick 	Introduction to Social Entrepreneurship, The difference between philanthropy & social entrepreneurship?
11:00 AM	11:30 AM	Social Business Case Study	Francisco Pellegrini	Global social enterprise success stories
11:30 AM	12:00 PM	Session	Dr. Stavros Sindakis, Ph. D (AUD)	Entrepreneurship & Design thinking
12:00 PM	12:30 PM	Group Show	Gold's Gym	
12:30 PM	1:00 PM	Lunch		
1:00 PM	1:30 PM	Workshops		
1:30 PM	2:45 PM	Workshop (1)	Workshop (2)	Workshop (3)
		Leadership :Knowledge Group	Knowledge Group: Professional business communication (meetings, emails, problem solving & networking)	How to design a social idea (Andre Abi Awad, Co-founder, Entrepreneurship)
		Workshop (4)		
		How can social entrepreneurship affect future societies? (Abdulmuttalib Hashim, Managing Director, TBH Consultancy)		
2:45 PM	3:00 PM	Closing		

Agenda - 2nd day - Dubai Chamber

From	TO	Activity	Speaker	Topic	
Breakfast and Registration					
8:30 AM	9:00 AM	Welcoming speech	Lina Hourani (CSR Division Director - AAHG)		
9:00 AM	9:15 AM	Welcoming speech	Mr. Essa Ali Al Zaabi, Senior VP, Support Sector, Dubai Chamber		
9:15 AM	9:30 AM	Panel Discussion (1)			
9:30 AM	10:15 AM		<ul style="list-style-type: none"> Reem Saeed Al Ghaith - General Manager (Enable) Mike Wakefield, Head of KM/ Pro Bono Counsel (DLA Piper) Rachel Slough (Crechendo UK) Dr. Fayiz Shah, Director (Yunus Center) Moderated by Vineetha Mathew 	Influence and Impact of Social Enterprises	
10:15 AM	10:30 AM	Coffee Break			
10:30 AM	10:45 AM	Session	TBA	Innovation	
10:45 AM	11:30 AM	Panel Discussion (2)	<ul style="list-style-type: none"> Osman Hamid, Ryerson University, Francesco Rullani Ph.D., LUISS University, Rome Dr. Marc Poulin, Canadian University Dubai Moderated by Lina Hourani 	What is the Role of the University in Pursuing Social Entrepreneurship	
11:30 AM	12:00 PM	Standup Comedy Session	Simeon Goodson	Entrepreneurship	
12:00 PM	12:45 PM	Lunch			
12:45 PM	1:15 PM	One on One Discussion	<ul style="list-style-type: none"> Mr. Essa Ali Al Zaabi, Senior VP, Support Sector, Dubai Chamber Lina Hourani (AAHG CSR Director) 	Role of Governments in promoting Social Entrepreneurship	
1:15 PM	1:45 PM	CSR Al Ahli Students Projects Presentation and Judging	<ul style="list-style-type: none"> Luigi Pizzilli, LUISS Guido Carli, Rome Hamda Khalil, Dubai SME Panos Manolopoulos, Stanton Chase 		
1:45 PM	2:00 PM	Winners Announcement & Awards			
2:00 PM	2:15 PM	Closing & Press Conference			

CSR Al Ahli Holding Group

CSR Al Ahli Holding Group is a division of Al Ahli Holding Group that was founded in 2008 with an aim to develop Emirati and Arab youth. Using the power of partnership and cooperation with different organizations as vehicle, the CSR division joins hands with other government and non-government organizations to create the business leaders of tomorrow.

Our Mission is to build a well-developed and professional young Arab generation, who can compete and lead in the national and international business markets.

This mission is carried out through developing the Emirati and Arab youth by building their entrepreneurship skills through initiatives that will broaden their horizons and exposure, as well as programs that will support and heavily encourage their development of interpersonal and business skills.



What is the Global Youth Forum (GYF)?

A two-day forum created and managed by the CSR Division of Al Ahli Holding Group that aims at fostering peoples' creativity, aspirations and engagement in responding to their own community challenges.

As the MENA region continues to endure socio-economic challenges in a rapidly changing environment, businesses, governments and non-governmental organizations are struggling to find long-term solutions to a myriad of social, economic, environmental, security and technological challenges.

The conference focuses on social innovation as a mean to promote a social entrepreneurial mindset, to achieve social impact and to supply change rather than demand it. It brings together social entrepreneurs, investors and ecosystem actors, along with private sector and academic leaders in the social entrepreneurship field.

The conference is an opportunity to uncover the social entrepreneurship ecosystem, to foster learning of social entrepreneurship practices, and to promote an enabling policy environment for social enterprises.

Speakers



Provost Dr. Jihad Nader
Provost and Chief Academic Officer
AUD



Hisham Al Gurg
CEO - Private Office of Sheikh Saeed bin Ahmed Al Maktoum
SEED Group



Tena Pick
CEO
Sustainability Platform



Joshua Rajkumar
COO
Sustainability Platform



Lina Hourani
CSR Division Director
Al Ahli Holding Group



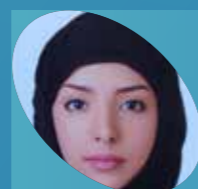
Medea Nocentini
Co-founder & CEO
C3



Dr. Stavros Sindakis
Assistant Professor of Management
AUD



Andre Abi Awad
Co-Founder
Entreprenergy



Reem Saeed Al Ghaith
Founder & General Manager
Enable



Mike Wakefield
Head of KM/Pro Bono Counsel
DLA Piper



Mr. Essa Ali Al Zaabi
Senior Vice President, Support Sector
Dubai Chamber



Abdulmuttalib Hashim
Managing Director
TBH Consultancy



Veneetha Mathew
Senior Sustainability & Corporate Social Responsibility Specialist
Dubai Chamber



Rachel Slough
Lead Partner, Management and Leadership
Crechendo, UK



Dr. Fayiz Shah
Director and Head of Development Management
Yunus Center AIT



Osman Hamid
Manager, Student Engagement and Business Development,
Ryerson University, Toronto



Francesco Rullani
Assistant Professor in Entrepreneurship and Management of Innovation
LUISS University, Rome



Dr. Marc Poulin
Director of MBA and MIT Program
Canadian University Dubai



Matt Trenchard
Founder & Coach
North Point Coaching Academy



Sarah Anthony
Entrepreneur Coach
North Point Coaching Academy



Simeon Goodson
Standup Comedian

Judges



Luigi Pizzilli
Entrepreneur and Senior Advisor



Hamda Khalil
Principle Analyst Fund Department
Dubai SME



Panos Manolopoulos
Managing Partner
Stanton Chase International



Osman Hamid
Manager, Student Engagement and Business Development,
Ryerson University, Toronto

Workshops

Workshop 1
Leadership
Knowledge Group

1

Workshop 2
Professional Business Communication
(meetings, emails, problem solving and networking)
Knowledge Group

2

Workshop 3
How To Design A Social Idea
Andre Abi AWad
(Co-Founder - Entreprenergy)

3

Workshop 4
How Can Social Entrepreneurship Affect Future Societies
Abdulmuttalib (Talib) Hashim
(Managing Director- TBH Consultancy)

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